



- Press Release -

### **TibiaME - The first mobile MMO breaks 10k subscribers**

Regensburg, 26 August 2009 — CipSoft, the independent German developer and publisher of online games released its latest numbers on TibiaME. The first MMORPG for mobile phones reaches its next milestone as the subscriber base now numbers more than 10,000 players.

"TibiaME is online since 2003 and it has always performed quite well. However, the exponential growth, which we are experiencing at the moment, is a new league." says Benjamin Zuckerer, responsible Product Manager for TibiaME.

In 2008, TibiaME more than doubled its subscriber base, followed by another very successful first six months in 2009. Especially the cooperation with one of Indonesia's biggest mobile network providers had a significant impact on sales. "105% growth since January 2009 is a rather promising development." admits Andreas Weikl, Marketing Manager for CipSoft. "Altogether, TibiaME now has an active player base of around 40,000 players. As far as we know, TibiaME is therefore not only the first but by now as well the biggest mobile MMORPG in the world."

CipSoft keeps updating TibiaME every 6 months with new content. In addition to these content updates, CipSoft is already working on a new client version, high resolution graphics and the release for other major mobile platforms. "We are quite optimistic, that all these projects will help TibiaME to grow further and to become the most popular mobile MMORPG worldwide." says Zuckerer.

#### **About TibiaME**

TibiaME is the first MMORPG for mobile phones worldwide. In the colourful real-time fantasy world of TibiaME, hundreds of players can set forth together in search of adventure. Playing as warriors or wizards, they are faced with the challenge of developing their skills, exploring a large variety of areas, unravelling secrets and interacting with each other on social and martial levels. TibiaME gets two major content updates and multiple smaller episodic updates per year.

#### **About CipSoft**

CipSoft is an independent German Developer and Publisher of online games for various platforms. With 300.000 international players, Tibia, the main product is one of the oldest and most successful online role playing games from Europe. Furthermore, TibiaME is the first online role playing game for mobile phones worldwide. The third product of CipSoft, which is called Fiction Fighters and which can be described as an interactive 3D online comic will be released soon.

[www.cipsoft.com](http://www.cipsoft.com) ; [www.tibia.com](http://www.tibia.com) ; [www.tibiame.com](http://www.tibiame.com)

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